Princeton Class of 1966

The Overall Class Website
1. Goals
2. Where we are
3. What we can do next
4. What we need to do it

John Hart, Feb 24, 2012

GOALS

www.tiger66.org

Facilitate Intra-Class Communication
Encourage Class Participation
Discussion
Focal Point for:
- Photos, Class Archives, Memorials, News
- Registration and Payments
  - Reunions, Alumni Day, Mini Reunions, ...
- Reunion Book essays, surveys, ...
- Directory
WHERE WE ARE TODAY

Hosted by Reunion Technologies
1. Princeton alums, located in Princeton
2. Personalized service
3. Used by other classes (Princeton, elsewhere)

Main Features
1. TigerNet based login for full access/security
2. Class Notes+ ... Archived back to 1995
3. Directory (feed from Alumni Association)
4. AG (University link), Memorials (PAW link)
5. 45th Reunion registration, payment, essays
6. Photos, families, In the News, etc. - Stale!

SOME HISTORY

Set up in 2001
- Original structure planned by Jordan Taylor
- Mike Barrett set it up after Jordan's death in 2001
  - Mike still owns the domain name “tiger66.org”
John Hart took over management and support in 2007
- Inherited nearly everything
- The hard work had been done
WHAT WE COULD DO

Newsletters from Class & Reunion Officers
  • With an unsubscribe option; Addresses pulled from PU's TigerNet server
Discussion Boards & Email lists
  • Medical, families & grandkids, points of travel interest; Personals (?)
  • Email lists w unsubscribe: Entire class, Ex committee, special interest
Photo & Publication Archives
  • A Grandkids Gallery - Well-organized and labeled!
  • Expanded Memorials, with Classmate Comments
  • Links to classmate books, films, art, major articles, ...
Social Media: Links to Facebook, Officers on Twitter
  Use standard techniques, opt in/out
RSS feeds: allow for "opt in" control
Determine & Enforce access policy – content in front of and behind login

WHAT WE NEED TO DO IT

Volunteers!
1. Webmaster
   • Mechanics, Technical Features, Postings, Mailings, Vendor I/F
2. Photo Editor
   • Organize, Select and Label: Who, Where, When, What
3. Memorial Editor
   • Old or Missing Memorials; Additional Information on deceased
4. More:
   ..... Artwork & Design, Historical Commentary, Essays, Class Authors,
   Social History, Reprints of Articles, Profiles or Publications ...

To Discuss: Organization...Leadership...Direction
...Access Policies
TECHNOLOGY NOTES

Possible Alternatives
- ALUMNIMagnet used by four regional associations
- PC New England (PANE) at www.paneonline.org
- Migration effort may be considerable
- Roll our own: Not recommended
- WM’s recommendation: Stick with Reunion Technologies
  - Explore & Exploit its unused features – currently underused

Both engines are capable
- Cost comparisons? .....are underway

Real Success Factors will be Participation and Content

'66 in 2012 – By the Numbers

- Freshman Herald – 784
- Surviving, plus PU Opt In - 703
- Gave to AG last year – 435
- Paid Dues last year - 246
- Attended the 45th - 153
- Completed the 45th Survey - 67

...our best pool of volunteer...
QUESTIONS, COMMENTS, … ?

NOTES