



Alumni Association – Princeton University
P.O. Box 291, Princeton, NJ 08542-0291
Tel 800-742-1036 pprize@princeton.edu
princeton.edu/PPrizefacebook.com/PrincetonPrize
twitter.com/Princeton_Prize

November 15, 2016

Dear Fellow Classmates,

We are writing to you to bring you up to date on matters related to the Class of 1966 service project, the Princeton Prize in Race Relations. As you know, our mission is to "promote harmony, respect, and understanding among people of different races by identifying and recognizing high school age students whose efforts have had a significant, positive effect on race relations in their schools or communities."

Now entering our 14th year, the Princeton Prize operates in 27 locations across the United States. Since inception, we have recognized over 1,000 young people with either the \$1,000 Princeton Prize, awarded to the best project in a region, or the Certificate of Accomplishment, which signifies that an applicant has taken a leadership role in advancing the cause of race relations.

Since the inception of the Prize program, Princeton University has provided staff and logistical support for our efforts, and, for close to a decade, has provided financial support as well. The one exception to this has been the annual Princeton Prize Symposium which brings Prize winners from across the country to the Princeton campus -- all expenses paid -- for a weekend of lectures, workshops, and discussions on the subject of race. In past years, members of the Class of 1966 have provided the financial support, averaging over \$20,000/year, for the Symposium. Most of these funds have come from several individuals in the Class who have made substantial donations on a regular basis, and to whom we owe a deep debt of gratitude.

As some of you may know, one of the stalwart supporters of the Princeton Prize, Dora Lee of the Class of 1976, passed away in late 2014. Her estate plan included a large bequest, the income from which is designated to help fund the expenses of the Princeton Prize Symposium on Race. Thus, we will no longer need to make special "asks" for the Symposium. Nonetheless, while the income from Dora's bequest is substantial, it will not cover all Symposium costs, and we have additional needs for other funds as well. That is the reason for this letter.

One of our Classmates most deeply devoted to the goals of the Princeton Prize was our former President, Brian Breuel. Brian served on the Princeton Prize board and regularly made meaningful closing remarks at the Princeton Prize Symposium. His recent death was a terrible blow to all of us.

Brian was a strong advocate for "leveraging" -- his word -- the work of the Princeton Prize. Specifically, he urged that we set up a Website containing information about the work that past Princeton Prize honorees had done in their schools or communities to deal with racial issues. Brian's vision was that others facing similar issues might access our site in order to get ideas and perhaps contact our honorees to gain further insights. The Princeton Prize has begun the work necessary to bring Brian's vision to fruition. Our goal is to develop a searchable database with information about all of our Prize and Certificate winners, with project descriptions and categories for each project.

As you can imagine, synthesizing the information contained in over 1,000 applications is a time-intensive task. In order to facilitate this effort, we hired a Princeton student intern who began work over the summer to begin to put all of this information onto a spreadsheet. We were very pleased with her work and have continued to engage her this fall. We are hoping that the Website will be ready for use by next spring.

Enclosed in this mailing is the annual Class of 1966 dues card. On it there is a check-off box for the Princeton Prize, and we hope that you will consider a donation. The funds will be dedicated to the uncovered costs of the Symposium and to Brian Breuel's vision of leveraging our work. In addition, we continue to consider new race-related initiatives which may require future funding. We will, of course, keep you abreast of any developments in this regard.

We are very pleased that part of the legacy of the Class of 1966 is its association with and support of the Princeton Prize in Race Relations. As we all know, race relations continues to be arguably the most contentious issue this country faces. Through the Princeton Prize, let's continue to support those young people who are working hard to make a difference.

Yours for '66

Bud D'Avella, Owen Mathieu, Henry Von Kohorn

"To promote harmony, understanding, and respect among people of different races by identifying and recognizing high school students whose efforts have had a significant positive effect on race relations in their schools or communities."

